



VIRTUAL  
**FOOTWEAR  
AND  
LEATHER**

EXPO  
2020

Date: 30 Nov to 6 Dec, 2020  
Time: 12 pm - 9 pm IST



## INTRODUCTION

The Leather Industry holds a prominent place in the Indian economy. This sector is known for its consistency in high export earnings and it is among the top ten foreign exchange earners for the country. The export of footwear, leather and leather products from India reached a value of US\$ 5.74 billion during 2017-18.

The leather industry is bestowed with an affluence of raw materials as India is endowed with 20% of world cattle & buffalo and 11% of world goat & sheep population. Added to this are the strengths of skilled manpower, innovative technology, increasing industry compliance to international environmental standards, and the dedicated support of the allied industries.

The leather industry is an employment intensive sector, providing job to about 4.42 million people, mostly from the weaker sections of the society. Women employment is predominant in leather products sector with about 30% share.

India is the second largest producer of footwear and leather garments in the world.

India is the second largest exporter of leather garments and third largest exporter of Saddlery & Harness in the world.



### TANNING SECTOR

Annual production about 3 billion sq.ft. Accounts for 10% of world leather requirement. Indian colors continuously being selected at the MODEUROPE Congress.



### FOOTWEAR SECTOR

Second largest footwear producer after China. Annual Production 2257 million pairs. Huge domestic retail market; 2021 million pairs are sold in domestic market. Footwear (leather and non-leather) export accounts for about 43.5% share in India's total leather & leather products export. The Footwear products mix; Gents 58%, Ladies 30%, Children 9% and others 3%.



### LEATHER GARMENT SECTOR

Second largest producer and second largest global exporter. Accounts for 9% share of India's total export from leather sector.

## LEATHER GOODS AND ACCESSORIES SECTOR INCLUDING SADDLERY & HARNESS

Fifth largest global exporter. Accounts for about 24% share of India's total export.

### STRENGTHS OF INDIAN LEATHER SECTOR

- ◆ Own raw material source – About 3 billion sq ft of leather produced annually
- ◆ Some varieties of goat / calf / sheep skins command premium position
- ◆ Strong and eco-sustainable tanning base
- ◆ Modernized manufacturing units
- ◆ Trained / skilled manpower at competitive wage levels
- ◆ Worldclass institutional support for Design & Product Development, HRD and R & D.
- ◆ Presence of support industries like leather chemicals and finishing auxiliaries
- ◆ Presence in major markets – Long Europe experience
- ◆ Strategic location in the Asian landmass

### EMERGING STRENGTHS

- ◆ Design development initiatives by institutions and individuals
- ◆ Continuous modernization and technology up-gradation
- ◆ Economic size of manufacturing units
- ◆ Constant human resource development programme to enhance productivity
- ◆ Increasing use of quality components
- ◆ Shorter prototype development time
- ◆ Delivery compliance
- ◆ Growing domestic market for footwear and leather articles

### ABOUT THE EXPO

The Virtual Footwear and Leather Expo 2020 will be the 1st Virtual Expo in India on Footwear and Leather sector. The Expo will have on virtual display the entire range of products relating to Footwear and leather Industry including their ancillaries.

### KEY COMPONENTS

- ◆ Exhibition (Pavilions and Showrooms)
- ◆ B2B (International, Domestic, and Institutional)
- ◆ Webinars & Digital Sessions on each Showcased Sector
- ◆ Instant Interaction platforms Live Chats, Chat bots
- ◆ Global Footprint (International Buyers)

### WHY VIRTUAL EXHIBITION

A highly extensible Exhibition platform that will help you in fast-track the growth of the Sector

### SCALE

- ◆ No limitation on number of attendees
- ◆ Hosted in the cloud for virtually unlimited scale and accessibility
- ◆ Live events with no limitations on concurrent attendees.

### SAFE & SECURE

- ◆ In COVID19 scenario where safety is an utmost priority, Virtual Exhibition is an ideal business networking platform.
- ◆ Password protected access to Attendees.
- ◆ End to End Data encryptions for Data Security.
- ◆ Visitor access only through registration and approval from Organisers.

### PARTICIPATION CHARGES

Exhibitor Type	Participation Charges per Booth
Indian Exhibitor	INR 25,000 +GST 18%
International Exhibitor	USD 500 +GST 18%

### SUPPORTING ASSOCIATIONS



### EXHIBITOR PROFILE

- ◆ FOOTWEAR (Leather / Non – Leather)
- ◆ Footwear Machinery & Equipment
- ◆ Accessories, Chemicals, Components (Allied Sector)

### VISITOR PROFILE

- ◆ Leather & Footwear wholesale dealers and distributors
- ◆ Leather & Footwear traders
- ◆ Leather & Footwear material and components manufacturers & dealers
- ◆ Leather & Footwear machinery and mould manufacturers/ importers
- ◆ Importer & exporters of footwear.
- ◆ Footwear designing and training institutions/ associations consumers.

### USER ACCESSIBILITY

- ◆ Reach and Interact with Exhibitor / Delegates / Buyers/ attendees on any device, any platform at the comfort of your
- ◆ Cross-browser viewing; IE, Chrome, Firefox, Safari.

### AFFORDABILITY

- ◆ Virtual access will mitigate the travelling expenses of Attendees
- ◆ Nominal rental charges for Standard virtual Exhibition Booths.
- ◆ No printing / Mounting / fabrication cost for Exhibitors.

## PLEASE CONTACT FOR PARTICIPATION

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