Arvind Kumar I.A.S. Addl. Chief Secretary



D.O. Ref. No.: 23/-93 (N.R.I)/2021 29 NRI(प्रवासीभारतीय डाटा- केस)/2019 Department of Infrastructure & Industrial Development, IT & Electronics, N.R.I., Public Enterprises. Government of U.P.

(Office): 0522-2226117, 2226118 Lucknow: Dated: 10, 03, 2021

Your Excellency,

I am pleased to inform you that the Government of Uttar Pradesh has embarked an initiative to create a forum for building effective and meaningful relations and to strengthen the engagement of the overseas Indian community from Uttar Pradesh residing in your host country with the Government of U.P. and reconnect them with their roots.

Uttar Pradesh aims to be the growth engine of India by building on its industrial activities. Under the dynamic leadership of Hon'ble Chief Minister Shri Yogi Adityanath, Uttar Pradesh has paved a path towards 'Atmanirbhar Bharat' through progressive initiatives focusing on Economic Growth and Development. The Government of Uttar Pradesh has proactively drafted several investor friendly policies across different segments targeted at rapid industrial development and employment generation in the state. The State is committed to nurture our special relationship with the NRIs / PIOs of Uttar Pradesh in all spheres for free flow of ideas and thoughts for a holistic development and growth of Uttar Pradesh. Understanding the importance of UP NRIs, the Government of U.P. have accorded high priority to matters that are reported or referred by the NRIs. The integrated website- www.nri.up.gov.in has been launched recently by the Department to facilitate NRIs from U.P.

- 2. To be in this quest of this journey to connect with each one of the Uttar Pradesh's NRIs/PIOs, the Government of UP solicit your valuable support in obtaining the NRIs/PIOs database (Name; Organization; City; Contact No; Email ID). In this concern our primary objective is to:
 - Identify prospective investors from UP and enhance the state's image as an investment destination
 - Making investors aware of recent policy reforms/new initiatives to improve the business climate
 - Initiate dialogue with NRI investors & to discuss concrete investment proposals with interested investors and reassure them of UP's support

I also request you, kindly provide a hyperlink of UP NRI Portal: www.nri.up.gov.in on your official High Commission/Consulates/Embassy website for easy accessibility to NRIs/PIOs etc. or you may please share a post about UP NRI Portal through your High Commission/Embassy's social media accounts to connect with UP NRIs/PIOs.

(Arvind Kumar)

Yours sincerely,