



भारतीय  
सांस्कृतिक  
सम्बंध  
परिषद् | INDIAN  
COUNCIL FOR  
CULTURAL  
RELATIONS

**Rajeev Kumar**  
**Deputy Director General (Admn)**

No. DDG (Admn)/ICCR/74/2021

10<sup>th</sup> November, 2021

**Subject: Himalayan Echoes – Kumaon Festival of Literature & Arts – November 20-21, 2021**

*Dear HOM/HOP,*

The Indian Council for Cultural Relations (ICCR) has extended support to the organization of the Himalayan Echoes – Kumaon Festival of Literature and Arts in virtual mode from 20-21 November, 2021. The Festival will focus on the theme "Creativity, Art, Literature, Mountains" (C.A.L.M.) <sup>and</sup> have participation of eminent personalities in the field of art, culture and literature including from Nepal and Bhutan. Detailed information on the Festival is provided in the attached Press Release.

2. Missions/Posts are requested to disseminate the information among the interested audience including through social media platforms. The event will be live streamed on the following:

Twitter: @HimalayanEchoes  
Instagram: @HimalayanEchoes  
Facebook: <https://www.facebook.com/HimalayanEchoesFestival/>

*Best regards,*

*(Rajeev Kumar)*

P.S. "It is always the same with mountains. Once you have lived with them for any length of time, you belong to them. There is no escape."

- **Ruskin Bond, Rain in the Mountains: Notes from the Himalayas.**

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