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Organised by



INDIAN SILK

and Silk Blend Products
Sourcing Virtual Fair

31 January - 4 February, 2021

8th India International Silk Fair, 2021 (RBSM)



Virtual Indian Silk & Silk Blend Products Events

The virtual **8th India International Silk Fair, 2021 (RBSM)** will be an all-encompassing trade fair on Indian Silk & Silk Blend products.

This is aimed at revitalizing existing business ties and forging new business relations. In the current global scenario, these virtual business activities, will be the ideal platform to enter strategic alliances, partnerships and joint -ventures globally. **The 8th India International Silk Fair**, will also provide opportunities to explore new locations for setting up business in India, disseminate technology and interaction with potential suppliers.

These activities are the ongoing process to promote the concept of **“Make in India”** that is being initiated by **Shri Narendra Modi**, Hon'ble Prime Minister of India and supported by **Smt Smriti Zubin Irani**, Hon'ble Minister of Textiles & Ministry of Women and Child Development, Government of India.

BENEFITS IN PARTICIPATE VIRTUALLY IN 8th INDIA INTERNATIONAL SILK FAIR 2021

The whole world has been effected by the pandemic, Covid-19, many nations had to impose travel restrictions on non-essential travels, this encourage business across the globe to switch to remote working.

It is said "Necessity is the mother of all inventions", so in such challenging time, mankind has always been inspired to bring out innovative ideas to progress, thus the Indian Silk Industry has also decided to turn towards digital solutions, in the process it opened doors to the rise of the virtual trade shows.

This virtual Trade Fair will be a digital platform to facilitate manufactures & exporters of Indian Silk & Silk Blend Products, to display their products virtually, speak to customers through one-to-one audio/video calls, share information through the medium of e-brochures, e-visiting cards or any other document digitally with customers, while still being in the comfort of their offices or home.

In return carry out the process of social distancing.



Type of Silk on display

Mulberry

Tasar

Eri

Munga

PRODUCTS ON DISPLAY

Range of products that a buyer can find in this virtual 8th India International Silk Fair.



Indian Silk has around eleven Geographical Indications (GI Products) such as:-

1. Pochampally Ikat
2. Chanderi Silk
3. Mysore Silk
4. Kanchipuram Silk
5. Muga Silk
6. Salem Silk
7. Arani Silk
8. Champa Silk
9. Bhagalpur Silk
10. Banaras Brocade & Sarees
11. Muga Silk of Assam



SILK CARPET



HOME FURNISHING



STOLES



HI-FASHION



CHIKANKARI
G.I. PRODUCTS



SILK FOOT
WEARS



CURTAINS



SILK BLENDS



SILK SAREES

Going Virtual is the New Normal !

Key features of virtual IISFs & BSMs

Verified buyers from all over the world to be invited.

Anywhere any time the show will run on the website and will be accessed at web browser.

The online platform is totally secured and all data related to products & buyers will be visible only to the registered exhibitor.

Unlimited Photos can be uploaded.
Product based search option for buyers.

Extensive promotion of the show and Indian Exporters through digital medium – web, social, e-mailers and more.

Dedicated matchmaking with buyers.

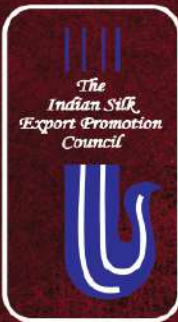
Live Chat & Video calling option facility with buyers to help easy interactions.

Indian Suppliers can reach out globally virtually and in return save on logistics, lodging and boarding.

Reduced cost of participation vis a vis traditional format.



The Indian Silk Export Promotion Council



The Indian Silk Export Promotion Council (ISEPC) was set up in 1983 as a company not for profit under Companies Act duly sponsored by the Government of India in the Ministry of Textiles. The Council as on date has a membership of around 1000 regular exporters of Silk goods whereas more than 1800 exporters have registered with the Council.

ISEPC works closely with the Government of India on policy formulation concerning silk sector and provides specialized services to the entrepreneurs enlarging global business opportunities for the silk industry in India.

Availability of more than 1500 exporters all over India catering to overseas market.

Virtual 8th India International Silk Fair, 2021 (RBSM)

Exhibitors Profile

- Manufacturers / Exporters of Indian Silk and Silk Blend Products from all over India.
- Suppliers of Silk varieties from various part of India.

Visitors Profile

- Importers ● Wholesalers ● E-Tailors
- Retailers ● Distributors ● Interior Decorators & Designers ● Fashion Designers ● Buying House/Agents ● Trade Association Representatives ● Brands & Private Labels



Find ideal opportunities
to participate, network & nourish your business.



Upcoming Virtual Events - Organised by ISEPC

8th India International Silk Fair,	31th January – 4th February 2021
Brazil – Virtual Buyer Seller Meet	09th February – 14th February 2021
Chile - Virtual Buyer Seller Meet	17th February – 21st February 2021
Egypt - Virtual Buyer Seller Meet	03rd March – 07th March 2021
Japan - Virtual Buyer Seller Meet	12th March – 16th March 2021
Sweden - Virtual Buyer Seller Meet	19th March – 23rd March 2021
9th India International Silk Fair,	26th March – 30th March 2021

Free participation in the above virtual events being organised by ISEPC.

For Detail Please log on : www.virtualindiansilkfair.in

To Register in the virtual events

e-mail : buyers@virtualindiansilkfair.in / exhibitors@virtualindiansilkfair.in



The Indian Silk Export Promotion Council

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