WHERE THE WORLD OF ELECTRICITY MEETS THE FUTURE
ELECRAMA is the flagship showcase of the Indian Electrical Industry ecosystem and the largest congregation of power sector ecosystem in the geography. ELECRAMA brings together the complete spectrum of solutions that powers the planet. Featuring not just equipment & technology, but peerless thought leadership platforms for everything electric - from technical conclaves to industry summits.

The 12th edition of ELECRAMA was held at BIEC, Bengaluru from 13th -17th February, 2016 to the attendance of who’s who in the power industry, both domestic and international.

The show provided the stakeholders in the power industry a worldview on technology, best practices, new systems and forecasting the trends in the future of electricity, both from the technology and a socio-economic point of view.

Spread over a gross area of 84,000m², the exhibition hosted visitors from over 120 countries and overall more than 120,000 footfall. There were over 1000 exhibitors showcasing diverse products, technologies and solutions.

ELECRAMA 2016 also played host to a suite of conferences and concurrent events which brought together industry leaders, power professionals and technologists together on diverse aspects of the business of power.
The power sector in India is at an inflexion point. The old practice and technology are rapidly giving way to the new. The thrust on renewable sources, power storage and smart technologies have changed the paradigm.

The new reality. New challenges

However the electrical industry today is not technology ready, product ready or people ready yet. How soon can they adapt and evolve to the change?

Is the electrical industry ready to embrace this change?... ELECRAMA IS
Whatever be the application area, if it is about electricity, then it is on display and discussion in ELECRAMA-2018. Presenting you a wide gamut of industries and application areas that are strategic to the Electrical business of the future.

COVERING THE ENTIRE ELECTRICITY ECOSYSTEM

FOCUS AREAS - NEW END USER SEGMENTS
ELECRAMA for long has been focused on relevance to its constituencies by providing relevant showcasing of product and technology as well as strengthening the knowledge quotient by a suite of concurrent and professionally managed events that feature some of the world’s renowned experts and thought leaders. ELECRAMA-2018 also introduces a couple of new initiatives and conferences that reaches out to some of the key constituents of the global electricity business.

A conference that features representatives of global associations for consultants, contractors, architects, specifiers and PMCs to interface with the supplier universe for sharing insights, ideas and challenges of tomorrow’s digital world.

The key agenda areas would like the impact of technology speeding gestation cycles, increased focus on security, integration of IoT and increasing convergence of utilities.

World Utility Summit™ is a pioneering thought leadership forum, which attempts to set the agenda for the future, actively playing the role of a key enabler for the eco-system and to develop optimal solutions, technology & products.

**THEME: UTILITY OF UTILITIES**

Today utilities are embracing the smart grid technologies, internet of things (IoT) and usage of real time data to enhance their performance. Will the convergence of activities of different types of industries extend to the utilities themselves?

A global platform for the electricity equipment manufacturing sector. The congress will bring the existing traditional industry to interface with the new age technology digital ecosystem

This will also feature a Roundtable of manufacturing associations across the globe.
READY FOR THE FUTURE

Digital transformation of power delivery and utilisation is rapidly changing the way the industry is headed. The concepts of power storage, electromobility and industrial internet in the form of IoT are driving this change. The governments and systems around the world are accelerating the pace of this change. The time has come for the electrical industry to adapt or perish. This unique event will set the template for the Reboot, namely Re-strategise, Re-Engineer, Re-position and Re-enagage with stakeholders.

E-TECHNEXT

A hybrid new age platform that combines the experiential elements and conversations, E-TECHNEXT features the future of engagement. Planned as an exclusive pavilion that features the future of technology featuring state-of-the-art showcase of products and solutions companies and startups on the cutting edge of technology, followed through with high quality conference with tracks on:

1. Digital Transformation of Power Delivery
2. Energy Storage Systems & Solutions
3. Industrial Internet & IoT Solutions for Industry & Buildings
4. Showcase for Electricals & Electronics for Electric Mobility

Also on display would be the next edition of ENGINEER INFINITE featuring product displays of the top student talent not only from India but from across the world.
EXPERIENCE THE NEXT

VENUE & LOCATION

INDIA EXPOMART, Greater Noida, NCR India

Spread over an area of 58 Acres, connected by an 8 lane high speed expressway from the national Capital. NOIDA EXPOMART is a state-of-the-art, multi-functional venue with a rare combination of technology merged with world-class facilities and safety standards is preferred by leading international events.
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