



Partner Country

Focus Countries

Guest Country









181 Exhibitors from 13 Countries participated to enhance their business growth



DISPLAY OF STATE-OF-THE-ART **EQUIPMENT** & TECHNOLOGY



MARKET PENETRATION



BRAND VISIBILITY & MEDIA EXPOSURE



UNDERSTANDING THE MARKET NEEDS



BUSINESS COLLABORATIONS / JOINT VENTURES

86% of exhibitors said that their objectives were achieved 93% of exhibitors said that they are interested in participating at the CII Agro Tech 2018

Over 4000 business visitors visited to



KNOW ABOUT NEW INNOVATIONS & TECHNOLOGY



EXPLORE NEW MARKETS & FORGE STRATEGIC TIE-UPS



TO UNDERSTAND **EVOLVING TRENDS**



SEEK FUNDING FOR **VENTURES & RESEARCH WORK**



DISCOVER OVERSEAS MARKET/EXPAND **BUSINESS REACH**



EVALUATE MARKET COMPETITION

89% of visitors expressed that their objectives were achieved 82% of visitors said that they are interested in visiting the CII Agro Tech 2018

30,000 + farmers visited & participated in interactive sessions to



LEARN TO USE NEW TECHNOLOGY



FAMILIARISE WITH BEST PRACTICES



LEARN BUSINESS MODULES FROM OVERSEAS AGRIPRENEURS



UNDERSTAND THE DYNAMICS OF MARKET

87% of farmers expressed that their objectives were achieved 83% of farmers said that they are interested in visiting the CII Agro Tech 2018



Fair, has been working in partnership with Ministries of Agriculture & Farmers Welfare; Food Processing Industries and Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce & Industry, Government of India to provide better agricultural facilities and also enhance bilateral trade between India and the world.

The event provides, not only deep insight into the India's food & agriculture market but also acknowledges a meaningful business interaction with & to the overseas participants. It has been the single event to congregate the largest strength of decision makers to agitate and evolve with, practical solutions to the challenges faced by the Indian agriculture today.

It works as an ideal interaction platform between the Farm Producers and the Agro Industry. By creating linkages for value creation and value addition, the event offers varied business opportunities to the technology holders as well as practical learning to the technology users.

Give your venture a new edge and confirm your participation today!!



 AGRI INPUTS: Agro Chemicals; Fertilisers & Compost; Grains & Crops; Hybrid Seeds; Nutrients; Pesticides; Seeds AGRI BIOTECHNOLOGY: Bio Control Agents; Bio Fertilisers; Bio Organic

Manures; Bioinformatics; Biopesticides; Bioprospecting; Soil / Seed Testing,

Tissue Culture & Bio Laboratories • AGRO TEXTILES: Anti-Insect & Bird Net; Crop Covers; Greenhouse; Leno Bags; Mulching Film; Plasticulture; Polyhouse; Polymer Nets & Knitted Fabrics; Shade Net; Vermi Bed; Weather Control Curtain etc. • EXPERTS IN THE FIELD OF: Floriculture & Nursery; Horticulture; Hydroponics; Farm Water Management; Post-Harvest, Materiel Handling, Bulk Storage, Packaging Technology & Services; Precision Agriculture; Social Forestry; Transgenic • R&D ORGANISATIONS • MARKETING ORGANISATIONS & NODAL **GOVERNMENT AGENCIES**



Processed & Packaged Food • Frozen Foods Fruits & Vegetables • Processed Dairy, Poultry & Meat Products • Marine Foods • Ready to Eat Food Products • Beverages • Bakery Products & Ingredients • Confectionery & Sweets Conserves, Ingredients & Spices • Staple Foods & Raw Material • Exporters of Food Products Research & Consultancy Organizations Marketing Organizations & Nodal **Government Agencies**



Livestock Breeding • Feed & Nutrition Products • Healthcare & Veterinary Products • Housing & Environment Management Services Equipment & Machinery • Institutions & Boards

Other Allied Services



Food Processing
Technology, Equipment &
Machinery Food Retailing &
Vending Systems Dairy
Equipment & Technology
•Processing Equipment for milk
& Milk Products • Preservation
Machinery • Product Handing &

Transportation Equipment • Refrigeration, Cold Chain Systems & Equipment • Post Harvest Technologies & Materials • Post Harvest Technologies & Equipment Quality Testing Equipment



The main highlight of CII Agro Tech is the International Pavilion that manifests India's keen interest to collaborate in innovative products and technology. Located in the heart of the Fair, it is an ideal place for the Non-Indian, overseas based agribusinesses and international government representatives based in India engaging in Food, Agriculture and allied sectors.











The four day mega event presents an ideal marketing platform to the States of India, to showcase their strengths; invite the attention of the leading Agro & Food processing Industries of India and overseas and reinforce themselves as an ideal destination to meet, interact and conduct business.















Agri Implements • Soil Cultivation • Planting Garden Tools • Harvesting & Post-Harvest • Loading Miscellaneous





Banks, Agri Finances & Institutions • Farm Management Post Harvest Management IT Enabled Services Risk Management

Institutions • Futures Trading Floor e-governance in Agriculture • Universities & Educational Institutions





Tractors • All-Terrain Vehicles (ATVs) Satellite Positioning System GPS) Land Reclamation & Development Primary / Secondary Tillage · Sowing & Planting

Machinery • Grain Harvesting • Balers & Straw Handing

Grassland / Forage Harvesting Crop Transport & Processing • Land Drainage • Farmland Maintenance • Forestry Machinery Replacement Part Meteorological Equipment • Wheels / Tracks & Tyres • Machinery Storage & Shelter • Farm Buildings • Farm Power



Irrigation Systems • Irrigation Equipment • Farm Water Management & Equipment • Rain Water Harvesting Techniques for Dryland Farming

· Research Organizations













Kisan Goshthees is an exclusive interactive session for the farmers with the experts from academia, industry and research specialists to acquaint them with the best practices and business opportunities available in the prevailing scenario.

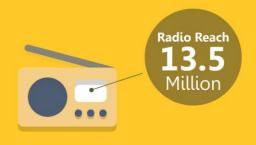




EVERY BRAND TELLS A STORY...WE HELPED YOU NARRATE YOURS

THE TRADESHOW VISIBILITY METRICS





RADIO REACH

MEDIA COVERAGE



40 Press Releases Issued





GLIMPSE OF 2016



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