



M F P I
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA



Confederation of Indian Industry



India's Premier Biennial Agro Technology & Business Fair

1-4 December 2018, Chandigarh, India
www.agrotech-india.com

WITNESS
THE NEW ERA OF
**AGRO TECHNOLOGY
REVOLUTION**





LET'S TALK NUMBERS FOCUSED ON YOUR OBJECTIVES

Partner Country

Focus Countries

Guest Country



Israel



Canada



Germany



United Kingdom

181 Exhibitors from 13 Countries participated to enhance their business growth



DISPLAY OF
STATE-OF-THE-ART
EQUIPMENT
& TECHNOLOGY



MARKET
PENETRATION



BRAND VISIBILITY &
MEDIA EXPOSURE



UNDERSTANDING
THE MARKET NEEDS



BUSINESS
COLLABORATIONS
/ JOINT VENTURES

86% of exhibitors said that their objectives were achieved
93% of exhibitors said that they are interested in participating at the CII Agro Tech 2018

Over 4000 business visitors visited to



KNOW ABOUT
NEW INNOVATIONS
& TECHNOLOGY



EXPLORE NEW
MARKETS & FORGE
STRATEGIC TIE-UPS



TO UNDERSTAND
EVOLVING TRENDS



SEEK FUNDING FOR
VENTURES &
RESEARCH WORK



DISCOVER OVERSEAS
MARKET/EXPAND
BUSINESS REACH



EVALUATE MARKET
COMPETITION

89% of visitors expressed that their objectives were achieved
82% of visitors said that they are interested in visiting the CII Agro Tech 2018

30,000 + farmers visited & participated in interactive sessions to



LEARN TO USE
NEW TECHNOLOGY



FAMILIARISE WITH
BEST PRACTICES



LEARN BUSINESS
MODULES FROM OVERSEAS
AGRIPRENEURS



UNDERSTAND THE
DYNAMICS OF MARKET

87% of farmers expressed that their objectives were achieved
83% of farmers said that they are interested in visiting the CII Agro Tech 2018

TECHNOLOGY THAT BINDS TODAY WITH TOMORROW

The Government of India, in its Budget 2015-16, announced several steps for sustainable development of agriculture, including signing up agreements with as many as 63 countries. India is a global agricultural powerhouse with immense opportunities for foreign and domestic investors.

CII Agro Tech, India's Premier Biennial & Agro Technology Business Fair, has been working in partnership with Ministries of Agriculture & Farmers Welfare; Food Processing Industries and Agricultural and Processed Food Products Export Development Authority (APEDA), Ministry of Commerce & Industry, Government of India to provide better agricultural facilities and also enhance bilateral trade between India and the world.

The event provides, not only deep insight into the India's food & agriculture market but also acknowledges a meaningful business interaction with & to the overseas participants. It has been the single event to congregate the largest strength of decision makers to agitate and evolve with, practical solutions to the challenges faced by the Indian agriculture today.

It works as an ideal interaction platform between the Farm Producers and the Agro Industry. By creating linkages for value creation and value addition, the event offers varied business opportunities to the technology holders as well as practical learning to the technology users.

Give your venture a new edge and confirm your participation today!!

CONCURRENT EXPOS



Good Earth

- AGRI INPUTS: Agro Chemicals; Fertilisers & Compost; Grains & Crops; Hybrid Seeds; Nutrients; Pesticides; Seeds
- AGRI BIOTECHNOLOGY: Bio Control Agents; Bio Fertilisers; Bio Organic Manures; Bioinformatics; Biopesticides; Bioprospecting; Soil / Seed Testing,

Tissue Culture & Bio Laboratories • AGRO TEXTILES: Anti-Insect & Bird Net; Crop Covers; Greenhouse; Leno Bags; Mulching Film; Plasticulture; Polyhouse; Polymer Nets & Knitted Fabrics; Shade Net; Vermi Bed; Weather Control Curtain etc. • EXPERTS IN THE FIELD OF: Floriculture & Nursery; Horticulture; Hydroponics; Farm Water Management; Post-Harvest, Materiel Handling, Bulk Storage, Packaging Technology & Services; Precision Agriculture; Social Forestry; Transgenic • R&D ORGANISATIONS • MARKETING ORGANISATIONS & NODAL GOVERNMENT AGENCIES



Processed & Packaged Food • Frozen Foods Fruits & Vegetables • Processed Dairy, Poultry & Meat Products • Marine Foods • Ready to Eat Food Products • Beverages • Bakery Products & Ingredients • Confectionery & Sweets Conserves, Ingredients & Spices • Staple Foods & Raw Material • Exporters of Food Products Research & Consultancy Organizations Marketing Organizations & Nodal Government Agencies



Livestock Expo

Livestock Breeding • Feed & Nutrition Products • Healthcare & Veterinary Products • Housing & Environment Management Services Equipment & Machinery • Institutions & Boards • Other Allied Services



Food Processing
Technology, Equipment &
Machinery Food Retailing &
Vending Systems Dairy
Equipment & Technology
• Processing Equipment for milk
& Milk Products • Preservation
Machinery • Product Handling &

Transportation Equipment • Refrigeration, Cold Chain
Systems & Equipment • Post Harvest Technologies &
Materials • Post Harvest Technologies & Equipment Quality
Testing Equipment

INTERNATIONAL PAVILION

The main highlight of CII Agro Tech is the International Pavilion that manifests India's keen interest to collaborate in innovative products and technology. Located in the heart of the Fair, it is an ideal place for the Non-Indian, overseas based agribusinesses and international government representatives based in India engaging in Food, Agriculture and allied sectors.



The four day mega event presents an ideal marketing platform to the States of India, to showcase their strengths; invite the attention of the leading Agro & Food processing Industries of India and overseas and reinforce themselves as an ideal destination to meet, interact and conduct business.



Agri Implements • Soil
Cultivation • Planting
Garden Tools • Harvesting &
Post-Harvest • Loading
Miscellaneous

FARM SERVICES

Institutions • Futures Trading Floor e-governance in Agriculture • Universities & Educational Institutions • Research Organizations

Banks, Agri Finances & Institutions • Farm Management Post Harvest Management IT Enabled Services Risk Management



Tractors • All-Terrain Vehicles (ATVs) Satellite Positioning System GPS) Land Reclamation & Development Primary / Secondary Tillage • Sowing & Planting Machinery • Grain Harvesting • Balers & Straw Handling

Grassland / Forage Harvesting Crop Transport & Processing • Land Drainage • Farmland Maintenance • Forestry Machinery Replacement Part Meteorological Equipment • Wheels / Tracks & Tyres • Machinery Storage & Shelter • Farm Buildings • Farm Power



Irrigation & Water MANAGEMENT

Irrigation Systems • Irrigation Equipment • Farm Water Management & Equipment • Rain Water Harvesting Techniques for Dryland Farming • Research Organizations



Kisan Goshthees is an exclusive interactive session for the farmers with the experts from academia, industry and research specialists to acquaint them with the best practices and business opportunities available in the prevailing scenario.



EVERY BRAND TELLS A STORY... WE HELPED YOU NARRATE YOURS THE TRADESHOW VISIBILITY METRICS

Print Reach
17
Million



NEWSPAPER READERSHIP

Radio Reach
13.5
Million



RADIO REACH

MEDIA COVERAGE



40
Press Releases Issued



60
Online Articles



250 Stories
Appeared in Newspapers

GLIMPSE OF 2016



Expand Reach and Boost Profits
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