



redefining the future

# VIBRANT Terry Towel

25-27 SEPT 2019  
SOLAPUR

Global Expo & Summit 2019

"Don't dream to be something,  
but rather dream to DO Something Great"

Shri Narendra Modi  
Hon'ble Prime Minister of INDIA



An event organized by,

DEVELOPMENT THROUGH TECHNOLOGY



**TEXTILE  
DEVELOPMENT  
FOUNDATION**

In Association with



**GLOBAL Network**  
International Trade Advisory

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## The Terry Towel Expo and Summit

According to rich Indian mythology Lord Markandeya is known as the first weaver since human evolution who has woven the first saree (women's garment) and gifted it to Goddess Lakshimidevi. Following this culture the Telugu weaving community with Lord Markandeya's grace is traditionally involved in textile business.

Vibrant Terry Towel Global Expo and Summit 2019 will showcase a variety of towels along with unique jacquard woven Terry Towels and other bath linen products to forge business linkages worldwide.

This expo will bring together all stakeholders from "yarn to fabric" viz cotton growers, manufacturers, traders, exporters and importers both domestic and international and consumers to an unique platform to harness export opportunities of towel manufacturers for their foray into national and international markets.

Global buyers from towels and bath linen sector will gather at Vibrant Terry Towel Global Expo and Summit 2019 and meet shortlisted Maharashtra suppliers to negotiate their forthcoming procurement deals and private labels.

The summit on various industry relevant topics with domestic and global speakers from towels and bath linen sector would enlighten the participants with the latest technological developments / innovations in towels and bath linen sector which will enable participants to find solutions for the challenges faced by towels and bath linen sector.

## Uniqueness of Vibrant Terry Towel Global Expo and Summit 2019

It is said that "Recession is the right time for explore new areas to do business, innovating new avenues for business and establishing new clients while strengthening existing business." The main objective of organizing Vibrant Terry Towel Global Expo and Summit 2019 is to reduce the gap between manufacturers and buyers/ consumers by diminishing the role of middlemen.

### Objectives

- Providing an unique platform where manufacturers and buyers can interact directly with each other
- Providing knowledge of various types of towel and related product markets while establishing direct networking opportunities with domestic and international markets.
- Encourage quality manufacturers to develop unique products that satisfy exports market.

### Advantages for the visitors

- Opportunity to establish direct contact with actual manufacturers of towels and other bath linen products.
- Customized product developments as per requirements
- Scope for dealing with power loom owners consortia for launching new products/ features in towels and related towel products
- Business visitors such as importers, buyers and institutional clients can increase their market share by linking with a wide range of towels and related towel products manufacturers.

## Contribution of Solapur in Indian Towel Industry

- Solapur renowned as "The Towel City of India" for its crafty terry towels and bath linen with wide ranges of colorful terry towels being manufactured at reasonable costs.
- Also known as one of the 'Manchester of India' owing to its thriving cotton textiles industry, Solapur possesses a rich blend of cultures, interesting mythology and a thriving cottage and small scale industry base that deals with the agricultural produce of the region.
- With its unique designs, Solapur's terry towels and bath linen are a protected and recognized Geographical Indication under the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS).
- Specialised in working for small batch size with maximum varieties

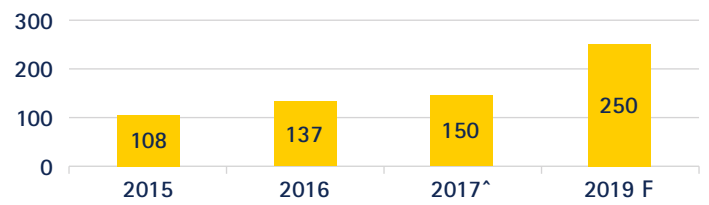


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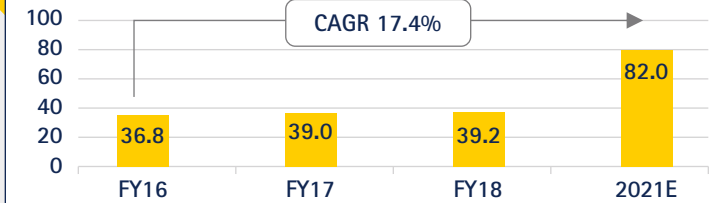
# Competitive Advantage Of Indian Textiles Industry

- Rising per capita income, favourable demographics and a shift in preference to branded products to boost demand.
- The domestic textile industry in India is projected to reach US\$ 250 billion by 2019 from US\$ 150 billion in November 2017.

Textile and Apparel Industry in India (US\$ billion)



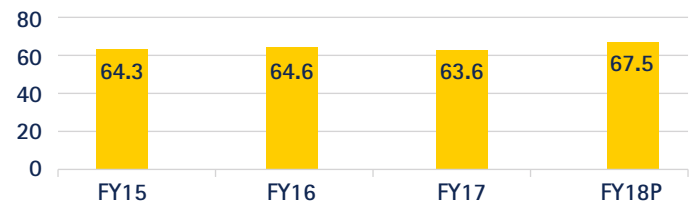
Textile and Apparel exports from India (US\$ billion)



- Favourable trade policies and superior quality will drive textile exports.
- India's textile and apparel exports stood at US\$ 39.2 billion in FY18 and is expected to increase to US\$ 82 billion by 2021.

- Increase in domestic demand set to boost cloth production
- Cloth production FY2018 at 67.45 billion square meters

Total cloth production in India (billion square metres)



Source : Ministry of Textiles, Make in India

- Increased penetration of organized retail, favourable demographics and rising income levels to drive textile demand
- Growth in building and construction will continue to drive demand for non-clothing textiles

Robust Demand

- Huge investments are being made by Government under Scheme for Integrated Textile Parks (SITP) – (US\$ 184.98 million) and Technology Upgradation Fund Scheme (TUFFS) – (US\$ 216.25 million released in 2017) to encourage more private equity and to train workforce.
- In May 2018, textiles sector recorded investments worth Rs. 27000 crore (US\$ billion) since June 2017.

Increasing Investments

- Abundant availability to raw materials such as cotton, wool, silk and jute.
- India enjoys a comparative advantage in terms of skilled manpower and in cost of production relative to major textile producers

Competitive Advantage

- 100 percent FDI (automatic route) is allowed in the Indian Textile Sector
- Under union budget 2018-19 the government has allocated Rs. 30 crore (US \$ 4 million) for the for Integrated Textiles Parks, under which there are 47 ongoing projects
- Free trade with ASEAN countries and proposed agreement with European Union will boost exports.

Policy Support



# The Visitors Profile

- Importers from 20+ countries
- Buyers from 20+ states of India
- Purchase heads of large departmental stores such as Big Bazar, DMart, Star Bazar, etc.
- Purchase heads of large home textile outlets/chains like Shoppers Stop, Lifestyle stores, Reliance Trends, etc.
- Purchase heads of hospitality chains like J W Marriott, Radisson Blu, Taj Hotels, Oberoi Hotels, ITC, Ashok Group, Sarovar Hotels & Resorts, The Leela Hotels, Ramada Hotels, Lemon Tree Hotels, etc.
- Purchase heads of independent retailers and mini-chains such as Bombay Dyeing, Komal Towels (Mumbai), Sara Textiles, etc.
- Purchase heads of massage and spa chains
- Distributors, wholesalers and retailers of all types of towels
- Garment and sports goods manufacturers
- Home textile manufacturers
- Non-woven, industrial & technological fabric producers & buyers
- Textile waste and recycling professionals
- Textile, fashion & technical consultant


























## Exhibiting Products

Baby Towels	Hotel Towels
Bar Mops	Institutional Towels
Bath Mats	Jaa Namaz
Bath Robes	Jacquard Towel
Beach Towels	Kitchen Duster
Bibs	Kitchen Napkin
Cabana Towels	Kitchen Terry Towels
Children Bibs	Logo Woven Towels
Combed Cotton Towels	Name Woven Towels
Dobby Towel	Pool Towels
Embroidery Towels	Printed Towels
Face Towels	Terry Slippers
Hand Towels	Velour Towels
Hospital Towels	Wash Gloves



## Launch & Roadshows

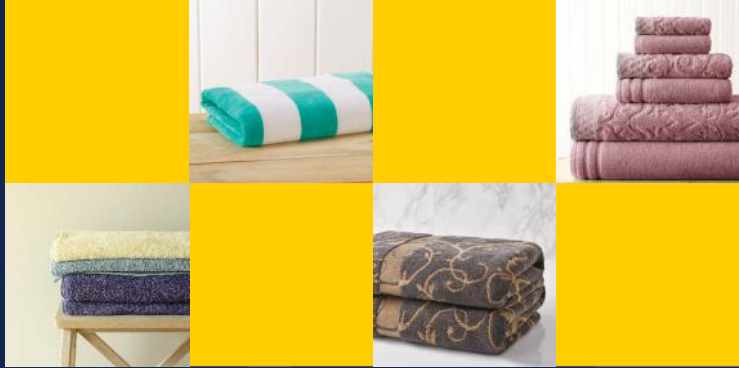
The launch program of the expo will be held in 5 centres across Maharashtra inviting, towel manufacturers, traders, distributors and retailers in towels and related products sector. Business visitors from abroad will be mobilized from North America, Middle East, Europe, Asia, Oceania and African countries apart domestic visitors from different parts of India by conducting road shows in 24 foreign countries as listed with dates, and across 20 cities of India.

EUROPE	Middle East	North America	South Asia
 <b>Birmingham, UK</b> 3 - 4 February, 2019 Sunday - Monday <b>London, UK</b> 5-6 February, 2019 Tuesday - Wednesday	 <b>Dubai, UAE</b> 10 - 11 February, 2019 Sunday - Monday	 <b>Toronto, Canada</b> 5 - 7 May, 2019 Sunday - Tuesday	 <b>Kathmandu, Nepal</b> 3 - 4 June, 2019 Monday - Tuesday
 <b>Frankfurt, Germany</b> 7 - 9 February, 2019 Tuesday - Friday	 <b>Muscat, Oman</b> 12 - 14 February, 2019 Tuesday - Thursday	 <b>New York, USA</b> 8 - 10 May, 2019 Wednesday - Friday <b>Chicago, USA</b> 11 - 14 May, 2019 Saturday - Tuesday <b>Las Vegas, USA</b> 15 - 16 May, 2019 Wednesday - Thursday <b>Los Angeles, USA</b> 17 - 18 May, 2019 Friday - Saturday	 <b>Colombo, Sri Lanka</b> 5 - 6 June, 2019 Tuesday - Wednesday
 <b>Paris, France</b> 10 - 12 February, 2019 Sunday - Tuesday	 <b>Doha, Qatar</b> 15 - 18 February, 2019 Friday - Tuesday		 <b>Santiago, Chile</b> 10 - 11 June, 2019 Monday - Tuesday
 <b>Rome, Italy</b> 4 - 6 March, 2019 Monday - Wednesday			 <b>Mexico City, Mexico</b> 12 - 13 May, 2019 Wednesday - Thursday
 <b>Madrid, Spain</b> 7 - 9 March, 2019 Tuesday - Friday			
 <b>Warsaw, Poland</b> 10 - 13 March, 2019 Sunday - Wednesday			
 <b>Amsterdam, Netherlands</b> 14 - 16 March, 2019 Thursday - Saturday			
	Oceania	Africa	South America
	 <b>Melbourne, Australia</b> 18 - 20 March, 2019 Monday - Wednesday <b>Sydney, Australia</b> 20 - 23 March, 2019 Wednesday - Saturday	 <b>South Africa Johannesburg, SA</b> 20 - 21 May, 2019 Monday - Tuesday <b>Durban, SA</b> 22 - 23 May, 2019 Wednesday - Tuesday	
	 <b>Auckland, New Zealand</b> 24 - 26 March, 2019 Sunday - Wednesday	 <b>Nairobi, Kenya</b> 24 - 25 May, 2019 Friday - Saturday	
			Far East
			 <b>Bangkok Thailand</b> 6 - 8 July, 2019 Saturday - Monday
			 <b>Ho Chi Minh City, Vietnam</b> 9 - 10 July, 2019 Tuesday - Wednesday
			 <b>Tokyo, Japan</b> 18 - 22 February, 2019 Thursday - Monday



# Connectivity

	Mumbai	Chhatrapati Shivaji International Airport	420 Kms. by Road 8 Hrs. Journey by Train
	Pune	Pune Airport	250 Kms. by Road 4 Hrs. Journey by Train
	Hyderabad	Rajiv Gandhi International Airport	300 Kms. by Road 5 Hrs. Journey by Train
Mumbai	Mumbai Port		
Navi Mumbai	Jawaharlal Nehru Port		



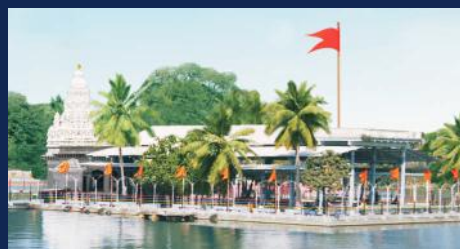
The Pune International Airport connects to following International Destinations:

- ✈ Abu Dhabi
- ✈ Dubai
- ✈ Sharjah
- ✈ Frankfurt

## Places to visit in Solapur



**Akkalkot Swami Samarth Maharaj Temple:** Akkalkot is the holy abode to Shri Swami Samarth Maharaj, a 19th century saint who is believed to be an incarnation of Lord Dattatreya. This architectural marvel houses a banyan tree whose shade was believed to be the meditation spot of the Swami. After living for two decades, the saint left for eternal sleep and today his tomb and shrine are located in the temple complex.



**Shri Siddheshwar Temple :** Siddheshwar Temple of Solapur is abode of Lord Siddheshwar who represents both Lord Shiva and Lord Vishnu, placed in the middle of Siddheshwar lake. The great wall of temple adds a feature of fort to the temple campus. It is said that Shri Siddharameshwar, who was a yogi and devotee of Shri Mallikarjuna of Srisailam, had built this amazing temple.



**Rukmini Vitthal Mandir :** Rukmini Vitthal Mandir, which is another main attraction of Solapur. The lofty walls and massive towers of this temple are considered as a landmark that signifies the importance of this shrine. Rukmini Mandir is located on the banks of Chandra Bhaga River. The other common name of this temple is Panduranga Temple.



**Bhuikot Fort :** Bhuikot Fort is a landmark of Solapur town and footmark of Bahamani dynasty. The fort was built during 14th century by Bahamani Sultan. The great fort is still standing in royal posture. Accompanied by the lake and the temple, the fort is an amazing place of tourist attraction.



**Indra Bhawan :** It was constructed and established a century back in 1907. It was setup by the Late Shri Appasaheb Varsad. The building is a three storey structure that is currently managed by the Solapur Municipal Corporation.

## INVITATION

We extend a warm welcome to participate in this expo for tangible business opportunities by booking stalls immediately. For stall booking visit [www.vibrantterrytowel.com](http://www.vibrantterrytowel.com)

### Delegates to visit Expo From 24 Countries :



Textile Development Foundation established in 1996 is a leading association of textile manufacturers in Solapur. TDF is proud to be instrumental in bringing various technical changes in Solapur Textile industry. We have being successful in safeguarding Solapur Terry Towels & Solapur Chaddars under Geographical Indication Registry by obtaining G. I. No. 8 for Chaddars & G. I. No.9 for Terry Towels.



Global Network (GN) is an International Trade Advisory Firm based Ahmedabad, India. The firm has an experience of 25+ years in Indian and abroad in this fields. GN is engaged in offering radical and sustainable improvement in the performance of its clients to take them ahead of competition in the global arena of business. For more Details, visit [www.globalnetworkindia.com](http://www.globalnetworkindia.com)

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G.I. Reg. No. **8**  
SOLAPUR CHADDAR

G.I. Reg. No. **9**  
TERRY TOWEL

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