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**“India the  
only source  
for prime  
Gems &  
Jewellery”**



2020   
**IGJS JAIPUR  
INDIA**  
International Gem & Jewellery Show

**1st - 3rd April 2020**  
JECC, Jaipur

# About IGJS, **Jaipur** 2020

## **OBJECTIVE**

Exclusive show to boost exports of Indian gem and jewellery sector catering to all product categories

## **CONCEPT**

*A standout show with a sharp focus on enhanced customer experience and engagement*



## **Why Participate in International Gem and Jewellery Show (IGJS)?**

- IGJS is an exclusive export-specific show to drive exports of the Indian gem and jewellery sector across all product categories
- The show brings together all Indian gem and jewellery exporters on a single platform
- IGJS ensures that all Indian gem and jewellery products get high visibility among worldwide international buyers
- IGJS helps promote Brand India with its best range of products.
- The show provides a unique opportunity for Indian manufacturers to conduct fair business, expand their client base and feel the pulse of the world market
- IGJS promises to generate media interest which, in turn, will give recall value to the participating exhibitors
- GJEPC will be promoting IGJS through advertisements in top international magazines, E-mailers, Newsletters, International Road shows and Door-to-door campaign ensuring adequate press coverage
- The Council will also promote IGJS through Printing and distribution of exhibitor catalogue, sending e-mailer invitations to prospective buyers, and undertake pre-event and onsite promotion of IGJS

## WHY JAIPUR?

- World Capital of Coloured Gemstones
- Manufacturing Hub for Studded Gold & Silver Jewellery
- Preferred destination of foreign tourists
- Land of Palaces, Forts, Heritage Hotels, and a hot Wedding destination
- Ideal for holding International Exhibitions from infrastructure to connectivity.

## BUYER PROFILE

Wholesalers, Retailers, Importers & exporters from all sectors of the jewellery industry worldwide, Merchandisers representing major and independent retailers, Design houses, Jewellery manufacturers sourcing diamonds and gemstones, Importers, Exporters, Independent Retailers and more.

## INVITED BUYER COUNTRIES

IGJS will cater to the enormous requirements of the Gem and Jewellery sector all over the regions of **Algeria, Australia, Bahrain, Bangladesh, Canada, China, CIS, Egypt, Indonesia, Iran, Japan, Jordan, Kenya, Korea, Kurdistan, Kuwait, Latin America, Lebanon, Malaysia, Morocco, Myanmar, Nepal, New Zealand, Nigeria, Oman, Philippines, Qatar, Russia, Saudi Arabia, Singapore, South Africa, Sri Lanka, Tanzania, Thailand, Turkey, UAE, UK /Europe, USA, Vietnam, etc.,**

## WHY SHOULD YOU ATTEND IGJS 2020?

**200 EXHIBITORS**

**400 BOOTHS**

**EXHIBIT PRODUCT CATEGORIES INCLUDE**

- Mass Produced Jewellery
- Gold and Diamond Studded Jewellery
- Silver Jewellery
- Fashion Jewellery
- Loose Diamonds, Gemstones

## IGJS 2020

AN OVERVIEW

### EVENT DATE

1st to 3rd April 2020 (3 days)

### EVENT TIMING

10.00 AM - 06.00 PM

### NO. OF BOOTHS

400 Booths

### HOSTED BUYERS

1000 International buyers

### BUYER ENTITLEMENTS

#### HOSTED BUYERS A

**\*Economy Air tickets**

**and transfers\*** Hotel accommodation with complimentary breakfast - 1 room per company.

**\*Lunch, Dinner and refreshments during the event\*** for select buyers



# India's Gem & Jewellery Sector

## Key Highlights

- Contributes 7% to India's GDP and 15% to Merchandise Exports
- Employs a workforce of 5 Million across India
- 14 out of 15 diamonds set in jewellery worldwide are processed in India. Not even one Diamond Mine yet the world's largest supplier of over one billion polished diamonds
- India is also the largest cutting and polishing centre for coloured gemstones
- Fastest Emerging Jewellery Centre with the expertise to craft the finest jewellery across metals and gemstones both plain and studded in pret, couture and bridal

## About GJEPC

- India's apex body for Gems & Jewellery sector
- Set up in 1966, under the Supervision of the Ministry of Commerce & Industry, Government of India
- Represents 6,500 members

## Key Functions of GJEPC

- Promote and facilitate Gem & Jewellery trade from India to Global markets
- Bridge between international trade bodies and India
- Works with trade and government to bring policy changes and reforms
- Thought leader & provides direction to the sector



## **GJEPACROSS NATIONS**

On the international front, the Global Gem & Jewellery Fair (GGJF) was organised in Dubai in association with DMCC. The GJEPAC organises India Pavilions– participation of a number of companies under the GJEPAC banner at various leading international shows like JCK Las Vegas, Basel, Vicenzaoro, the Hong Kong Shows and several others worldwide. The GJEPAC also holds specialised Buyer-Seller Meets.

## **THE JECC**

Jaipur Exhibition and Convention Centre (JECC), a unit of Diligent Pinkcity Center Pvt. Ltd., is the largest pillar-less exhibition-convention-entertainment facility of its kind in all of South Asia. The multi-purpose spaces at JECC feature a striking contemporary design, making them the perfect venues for all types of events including exhibitions, conferences, corporate meetings, entertainment events, seminars and banquets. In addition to being the perfect backdrop for every occasion, the experts at JECC provide end-to-end event planning and management, making it a one-stop destination for world-class services.

This premier and bespoke facility is located merely 15 minutes away from the Jaipur International Airport, in Sitapura.

## **VISITOR REGISTRATION**

### **Registration Procedure**

For registration, kindly fill up the Visitor Application Form. Please note that all applications will be reviewed and do not guarantee admittance to the show.



## THE PINK CITY

Fondly referred to as the Pink City, Jaipur holds a lot of historical significance and is home to a multitude of palaces, forts and heritage hotels- thus attracting numerous tourists from all over the world.

Unbeknownst to most, under the grandeur of past glories and its undeniable aesthetic appeal, Jaipur is also considered as the Coloured Gemstones Capital of the World and is a major manufacturing centre for Studded Gold Jewellery. Adding that to the existing infrastructure and connectivity makes Jaipur the perfect place for IGJS 2020.



**FOR ANY FURTHER QUERIES,**  
YOU MAY GET IN TOUCH WITH GJEPC TEAM

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